



The Cromwell Junior Women's Club
PO Box 50
Cromwell, CT 06416

Dear Crafter:

Thank you for your interest in the Cromwell Arts & Craft Fair. 2009 will mark the 35th consecutive year of our fair. It is an event that the surrounding communities have looked forward to and supported for many years.

Our holiday fair accommodates more than 80 booths, or about 70 vendors (dependent on single vs. double booth requests). We, at Cromwell Junior Women's Club, take a special interest in ensuring a successful day for our crafters. We begin by screening our applicants carefully to ensure that we have a varied show. We spend much time working on appropriate placement of the crafters, trying to accommodate each crafter's needs. In order to ensure a good traffic flow on the day of the fair, we spend much time promoting the fair through a mass media campaign including flyers, posters, TV, newspapers, etc. We also have a large number of repeat customers! In addition, members of Cromwell Junior Women's club are always available on the day of the fair to assist crafters with any special needs.

As you plan your schedule for the upcoming year, we hope that you will consider participating in our fair. **Our next fair will be held the 3rd Saturday of the month, November 21, 2009**, from 9am to 3pm at Cromwell Middle School. The application has been included with this letter. ***The deadline for returning crafter applications is May 15 to guarantee the same booth placement as 2008. The general deadline is September 18, 2009.*** Confirmation and acceptance of your application will be sent to you shortly after each deadline. Requests for withdrawal of the application and refund of entry fees will not be accepted after September 18, 2009.

Our fair is an opportunity for artists to showcase original, handcrafted work. Imports, kits, and network marketing companies are not accepted. This is a juried fair; submission of a photo/s representative of your work is needed, and will be returned day of fair.

If you have any questions, suggestions or special needs, please feel free to contact us. We're available by email, give us a call, or write a note on your application. Again, we would like to do whatever we can to make your participation at our Craft Fair successful for you. We look forward to hearing from you.

Sincerely,
2009 Craft Fair Co-Chairs

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